



CITY ROOM RENTALS

FIND A PLACE TO STAY

Social Media Internship- Job Specification

Job Role: Social Media Internship

City Room Rentals is seeking an organised and enthusiastic Social Media intern to join our Head Office team in Edinburgh. This is an exciting opportunity to gain experience with a rapidly expanding company.

We are looking for an intern with preferably relevant experience and qualifications (although enthusiasm is the key), offering flexible hours in our supportive team.

The Social Media Intern will support our efforts by working on assigned duties and targeted projects within Marketing.

We are looking for a social media/marketing intern to help grow our online presence. Candidate should be creative, preferably with experience of dealing with Students and or working in Tourism/Hospitality. Responsibilities will range from managing social media accounts (i.e. Facebook, Twitter, Instagram, etc.), composing blog posts, newsletters, going to social events and many other interesting and fun tasks. This internship is unpaid but a valuable opportunity to work your way to a permanent position.

Tasks include:

- Compose, smart, strategic social media campaigns, tweets, creative hashtags, etc. for all of our company's social media platforms.
- Identifying marketing opportunities and bringing them to life (i.e. – guerrilla marketing programs, events, partnerships, etc.).
- Working within the local community and with customers to create a buzz about the business.

Minimum Requirements:

- Students should be in pursuit of qualification in Social Media, Marketing, or a related field, and want to pursue a career in Social Media Marketing.
- Excellent attention to detail.
- Proficient in Microsoft Office applications, including Word, Excel, PowerPoint, and Outlook.
- Proficient in Social Media platforms, such as Facebook and Twitter.
- Must be willing to work independently, take initiative and learn quickly.
- Strong written and verbal communication skills.
- Strong team focus and high level of initiative.
- Comfortable in fast-paced, multi-tasked environment. Office experience preferred.
- Strong problem solving, communication and organizational skills.
- Ability to handle confidential/employee relation issues.
- Fluent in English.
- Must be eligible to work in country of employment.

Immediate start. The position is for the candidate to gain work experience, however travel costs will be covered.

Job Type: Internship

Required experience:

- Social Media/Marketing Experience: 1 year

Required education:

- Diploma/Certificate and or studying towards.

Company information

City Room Rentals is an independent, privately owned e-commerce business based in Edinburgh. You can see our latest projects, as well as exciting news about the company here:

<http://www.cityroomrentals.co.uk/>

Also, we're on Twitter, Facebook, AND LinkedIn. Keep updated!

Company sector: Tourism and Education

Company website: <http://www.cityroomrentals.co.uk/>

Application- If you are interested in this exciting role, please complete the City Room Rentals Application form and submit to nfindlay@cityroomrentals.co.uk