COOKIE POLICY

This is our cookie policy for our website at <u>www.cityroomrentals.co.uk</u> ("Site").

We are Edinburgh Room Rentals Limited trading as City Room Rentals. We are a company incorporated and registered in Scotland. Our company number is SC484754. Our address is 7-11 Melville Street, Edinburgh, EH3 PE.

When we refer to "we", "us" or "our" in this policy, we are referring to City Room Rentals.

What are cookies?

A cookie is a text file containing a small amount of information that is sent to your browser when you visit a website. The cookie is then sent back to the originating website on each subsequent visit, or to another website that recognises it. Cookies are an extremely useful technology and do lots of different jobs.

We may collect information through the use of cookies, web beacons or similar analytics-driven technologies.

What cookies do we use?

Certain features of Our Site depend on cookies to function. These are strictly necessary for the operation of our Site and as such your consent will not be sought to place these cookies, but it is still important that you are aware of them. You may still block these cookies by changing your internet browser's settings, but please be aware that our Site may not work properly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.

Our Site may place and access certain first party cookies on your computer or device. First party cookies are those placed directly by us and are used only by us. We use cookies to facilitate and improve your experience of our Site and to provide and improve our Site and our online property booking services. We have carefully chosen these cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

By using our Site you may also receive certain third party cookies on your computer or device. Third party cookies are those placed by websites, services, and/or parties other than us. These cookies are not integral to the functioning of our Site and your use and experience of our Site will not be impaired by refusing consent to them.

Before cookies are placed on your computer or device, you will receive a pop-up prompt requesting your consent to set those cookies. By giving your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies; however certain features of our Site may not function fully or as intended.

We use the following cookies:

- **Strictly necessary cookies:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- Analytical/performance cookies: They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies:** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.
- **Targeting cookies:** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Туре	Purpose	More Information
cfduid	Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic.	Initiator: Webserver Source: cityroomrentals.co.uk Provider: cityroomrentals.co.uk Category: Necessary
cfduid	Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic.	Initiator: Webserver Source: cityroomrentals.co.uk Provider: hs-analytics.net Category: Necessary
cfduid	Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic.	Initiator: Script tag, page source line number 84 Source: https://js.hscollectedforms.net/collectedforms. js via https://js.hs-scripts.com/4129621.js Provider: hscollectedforms.net Category: Necessary
cfduid	Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic.	Initiator: Script tag, page source line number 84 Source: https://js.hscollectedforms.net/collectedforms. js via https://js.hs-scripts.com/4129621.js Provider: hs-scripts.com Category: Necessary
cfduid	Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic.	Initiator: Script tag, page source line number 84 Source: https://js.hscollectedforms.net/collectedforms. js via https://js.hs-scripts.com/4129621.js Provider: hubspot.com Category: Necessary

cfduid CookieConsent	Strictly necessary cookies Strictly necessary cookies	Used by the content network, Cloudflare, to identify trusted web traffic. Stores the user's cookie consent state for the current domain.	Initiator: Script tag, page source line number 84 Source: https://v2.zopim.com/?3BW0gRcr3EvXihRjafHx kariXwugmuDH Provider: zopim.com Category: Necessary Initiator: Script tag Provider: cityroomrentals.co.uk Category: Necessary
JESSIONID	Strictly necessary cookies	Preserves users states across page requests.	Initiator: Script tag Source: https://www.cityroomrentals.co.uk/request- viewing/?context=ST01%20- %203*%20Stirling%20Court%20Hotel%20- %20Short_term%20- %20Classic%20Double%20Room Provider: linkedin.com Category: Necessary
lang	Functionality cookie	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Initiator: Script tag, page source line number 65 Source: https://www.linkedin.com/analytics/?wt=fram ework&type=widgetJSTracking&trackingInfo=% 7Bp%3A%7Bfl%3A37%7D%7D&trk=cws-fwk- anonymous&1524497888938∨=https%3A%2 F%2Fwww.cityroomrentals.co.uk%2Fcontact- us%2F via https://platform.linkedin.com/in.js Provider: linkedin.com Category: Preferences
_ga	Analytical/performance cookies	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 10 Source: https://www.google- analytics.com/analytics.js Provider: cityroomrentals.co.uk
_gat	Analytical/performance cookies	Used by Google Analytics to throttle request rate	Category: statistics Initiator: Script tag, page source line number 10 Source: https://www.google- analytics.com/analytics.js Provider: cityroomrentals.co.uk

			Category: statistics
_gid	Analytical/performance cookies	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Initiator: Script tag, page source line number 10 Source: https://www.google- analytics.com/analytics.js Provider: cityroomrentals.co.uk
			Category: statistics
_hssc	Analytical/performance cookies	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable us to structure and understand our target groups to enable customised online advertising.	Initiator: Script tag, page source line number 84 Source: https://js.hs-scripts.com/4129621.js Provider: cityroomrentals.co.uk Category: marketing
_hssrc	Analytical/performance cookies	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable us to structure and understand our target groups to enable customised online advertising.	Initiator: Script tag, page source line number 84 Source: https://js.hs-scripts.com/4129621.js Provider: cityroomrentals.co.uk Category: marketing
_hstc	Analytical/performance cookies	Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable us to structure and understand our target groups to enable customised online advertising.	Initiator: Script tag, page source line number 84 Source: https://js.hs-scripts.com/4129621.js Provider: cityroomrentals.co.uk Category: marketing

			
_ptq.gif	Analytical/performance cookies	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Initiator: Script tag, page source line number 84 Source: https://track.hubspot.com/ptq.gif?k=1&sd=1 024x768&cd=24-bit&cs=UTF-8&In=en- us&bfp=3287609664&v=1.1&a=4129621&ct=st andard- page&rcu=https%3A%2F%2Fwww.cityroomren tals.co.uk%2Fblog%2F&r=https%3A%2F%2Fww w.cityroomrentals.co.uk%2F&t=Blog+- +City+Room+Rentals&cts=1524497882778&vi= 72edf4131231bd163ef1ad08c4a6ac3d&nc=tru e&u=207613900.72edf4131231bd163ef1ad08c 4a6ac3d.1524497882770.1524497882770.1524 497882770.1&b=207613900.1.1524497882771 via https://js.hs-scripts.com/4129621.js
			Category: marketing
_zlcmid	Functionality cookie	Preserves users states across page requests.	Initiator: Script tag, page source line number 84 Source: https://v2.zopim.com/?3BW0gRcr3EvXihRjafHx kariXwugmuDH Provider: cityroomrentals.co.uk Category: marketing Initiator: Script tag, page source line number 13
Ads/conversion/#	Analytical/performance cookies	Used by Google Analytics	Source: https://www.google.co.uk/ads/conversion/912 979272/?random=965788809&cv=9&fst=*ν m=1&value=10.00¤cy_code=GBP&label=UpgDC Ofbi1kQyOqrswM&guid=ON&resp=GooglemKT ybQhCsO&u_h=768&u_w=1024&u_ah=768&u_ aw=1024&u_cd=24&u_his=1&u_tz=0&u_java=f alse&u_nplug=3&u_nmime=4>m=G46&sendb= 1&frm=0&url=https://www.cityroomrentals.co. uk/form- confirmation/&ref=https://www.cityroomrenta ls.co.uk/&tiba=Form%20Confirmation%20- %20City%20Room%20Rentals&async=1&fmt=3 &ctc_id=CAIVAgAAAB0CAAAA&ct_cookie_pres ent=false&cdct=2&is_vtc=1&ocp_id=Ev7dWuPf M8fitgfmuqzwDg&random=3290692610&resp =GooglemKTybQhCsO&ipr=y&ulfeg=n via https://www.googletagmanager.com/gtm.js?id = Provider: google.com Category: marketing

analytics	Analytical/performance cookies	Used by LinkedIn to understand, improve, and research products, features, and services, including when the visitor accesses LinkedIn from other websites, applications, or devices such as their work computer or mobile device.	Initiator: Script tag, page source line number 65 Source: https://www.linkedin.com/analytics/?wt=fram ework&type=widgetJSTracking&trackingInfo=% 7Bp%3A%7Bfl%3A37%7D%7D&trk=cws-fwk- anonymous&1524497888938∨=https%3A%2 F%2Fwww.cityroomrentals.co.uk%2Fcontact- us%2F via https://platform.linkedin.com/in.js Provider: linkedin.com Category: marketing
bcookie	Functionality/targeting cookies	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Initiator: Script tag Source: https://www.cityroomrentals.co.uk/ Provider: linkedin.com Category: marketing
bscookie	Functionality/targeting cookies	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Initiator: Script tag Source: https://www.cityroomrentals.co.uk/ Provider: linkedin.com Category: marketing
collect	Analytical/performance cookies	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Initiator: Script tag, page source line number 10 Source: https://www.google- analytics.com/r/collect?v=1&_v=j67&a=155559 5215&t=pageview&_s=1&dl=https%3A%2F%2F www.cityroomrentals.co.uk%2Fblog%2F&ul=en -us&de=UTF-8&dt=Blog%20- %20City%20Room%20Rentals&sd=24- bit&sr=1024x768&vp=997x722&je=0&_u=IEBA AEAB~&jid=881804530&gjid=584949946&cid= 928429568.1524497851&tid=UA-75283360- 1&_gid=1919265920.1524497851&_r=1&z=161 6544653 via https://www.google- analytics.com/analytics.js Provider: google-analytics.com Category: marketing
bscookie	Functionality/targeting cookies	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Initiator: Script tag Source: https://www.cityroomrentals.co.uk/ Provider: linkedin.com Category: marketing

hsfirstvisit	Analytical/performance cookies Functionality cookie	Used by the marketing platform Hubspot to determine if it is the users's first visit to the website. Keeps track of a visitor's identity. This cookie is passed to the	Initiator: Script tag, page source line number 84 Source: https://js.hs-scripts.com/4129621.js Provider: cityroomrentals.co.uk Category: marketing Initiator: Script tag, page source line number 84
		marketing platform HubSpot on form submission and used when de- duplicating contacts.	Source: https://js.hs-scripts.com/4129621.js Provider: cityroomrentals.co.uk Category: marketing
Impression.php/#	Functionality/targeting cookies	Used by Facebook to register impressions on pages with the Facebook login button.	Initiator: Script tag, page source line number 84 Source: https://www.facebook.com/impression.php/f6eb9 fcfacc38/?lid=115&payload=%7B%22source%22% 3A%22jssdk%22%7D Provider: facebook.com Category: marketing
Lidc	Functionality/targeting cookies	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Initiator: Script tag Source: https://www.cityroomrentals.co.uk/ Provider: linkedin.com Category: marketing
NID	Functionality cookie	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Initiator: Script tag, page source line number 84 Source: https://apis.google.com/js/platform.js Provider: google.com Category: marketing

test_cookie	Strictly necessary cookie	Used to check if the user's browser supports cookies.	Initiator: Script tag, page source line number 13 Source: https://googleads.g.doubleclick.net/pagead/vie wthroughconversion/912979272/?random=965 788809&cv=9&fst=*#=1&value=10.00¤cy_ code=GBP&label=UpgDCOfbi1kQyOqrswM&gui d=ON&resp=GooglemKTybQhCsO&u_h=768&u _w=1024&u_ah=768&u_aw=1024&u_cd=24&u _his=1&u_tz=0&u_java=false&u_nplug=3&u_n mime=4>m=G46&sendb=1&frm=0&url=https:/ /www.cityroomrentals.co.uk/form- confirmation/&ref=https://www.cityroomrenta ls.co.uk/&tiba=Form%20Confirmation%20- %20City%20Room%20Rentals&async=1&fmt=3 &ctc_id=CAIVAgAAAB0CAAAA&ct_cookie_pres ent=false&ocp_id=Ev7dWuPfM8fltgfmuqzwDg via https://www.googletagmanager.com/gtm.js?id =GTM-PDQT5Q Provider: doubleclick.net Category: marketing
Zte	Strictly necessary cookie	Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.	Initiator: Script tag, page source line number 84 Source: https://v2.zopim.com/?3BW0gRcr3EvXihRjafHx kariXwugmuDH Provider: cityroomrentals.co.uk Category: marketing
_zlcid	Strictly necessary cookie	Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.	Initiator: Script tag, page source line number 84 Source: https://v2.zopim.com/?3BW0gRcr3EvXihRjafHx kariXwugmuDH Provider: cityroomrentals.co.uk
_session_id	Strictly necessary cookie	Booking engine for guests to reserve properties online instantly	Initiator: Script tag, page source line number 55 Source: https://secured.sirvoy.com/widget/sirvoy.js Provider: secured.sirvoy.com

How do I change my cookie settings?

You can usually block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit <u>www.aboutcookies.org</u> or <u>www.allaboutcookies.org</u>.

To find out how to manage cookies on popular browsers:

- Google Chrome
- <u>Microsoft Edge</u>
- Mozilla Firefox
- <u>Microsoft Internet Explorer</u>
- <u>Opera</u>
- Apple Safari

To opt out of being tracked by Google Analytics across all websites, visit <u>http://tools.google.com/dlpage/gaoptout</u>.

Changes to this Cookie Policy

This policy was last updated on 20 May 2018.